

Blue Pearl is committed to the privacy and security of your personal information. Bluepearlzing.com is an educational website where you can learn more information about yoga and alternative healing. This privacy policy explains how we collect, use, share, and protect your personal information.

Collection, Sharing and Usage

Collection. We collect two types of information:

Personal Information and email addresses.

We collect email addresses to send you updates on the launch of our new application and service, and to send you updates on new blog posts.

Non-personal information

We may also collect anonymous or "non-personal" information, such as technical information (your IP address, type of browser you are using, etc.). We use this non-personal information to analyze how our website is being used, and to improve the content of our website.

Sharing. We do not share, sell, or rent individual personal information with anyone without your advance permission or unless ordered by a court of law. Personal information submitted to us is only available to employees or contractors administering the system and managing this information for purposes of contacting you or sending you emails based on your request for information and to contracted service providers for purposes of providing services relating to our communications with you.

E-mail Communications:

We will send you emails on information on the launch of our new application and service, and alerting you to new blog posts to the website.

How We Protect Your Privacy:

We use reasonable security measures to protect against the loss, misuse and alteration of data used by our system.

Changes to this Policy:

We reserve the right to change this Policy at any time, and will post any changes to this Policy as soon as they take effect. If you have any questions or comments about this Policy, please contact us at info@bluepearlcommunity.com

Location Data Privacy

Bluepearlzing.com Location Data Privacy Policy Effective as of: April 25, 2013	
<input checked="" type="checkbox"/>	We collect location data from individuals
	We collect location from a variety of sources including: <ul style="list-style-type: none"> <input type="checkbox"/> Mobile phone <input checked="" type="checkbox"/> IP Address <input type="checkbox"/> GPS enabled device <input type="checkbox"/> Forms, Surveys, or Applications for services <input type="checkbox"/> Data providers <input type="checkbox"/> Digital transactions <input type="checkbox"/> Cameras—including satellites <input type="checkbox"/> Sensors
<input checked="" type="checkbox"/>	We do not acquire location data from third party sources.
<input checked="" type="checkbox"/>	We anonymize location data prior to aggregation.
<input checked="" type="checkbox"/>	We may share aggregated and anonymized location data with third parties without user consent (includes selling, renting of data, and compliance with law enforcement)
<input checked="" type="checkbox"/>	We do not correlate location data with other data
<input checked="" type="checkbox"/>	We retain all location data collected and aggregated whether anonymized or identifiable for a specified duration

Changes to this Policy:

We reserve the right to change this Location Data Privacy Policy at any time, and will post any changes to this Policy as soon as they take effect. If you have any questions or comments about this Policy, please contact us at info@bluepearlcommunity.org